



# 10 Reasons You Need Cloud Backup

## The cloud backup advantage

### Simple

Seamlessly manage backup, sync, and mobile access for multi-user and server environments from a single web-based console.

### Secure

Your data is safe with military-grade encryption, world-class data centres, and EMC—a company built to last.

### Affordable

Keep costs low with no hardware to purchase and minimal overhead required.

### Contact information

AJ Active Solutions Ltd  
6 Grasmere

United Kingdom  
Stevenage  
SG1 6AT  
+44 333 344 50 70  
sales@ajactivesolutions.co.uk

1. **You do not have a consistent strategy for backing up your company's computers and servers.** Not backing up your computer and server systems opens the door to liabilities and huge losses of time, information, revenue, and reputation.
2. **You want a reliable off-site backup solution that works.** Our online backup service combines market leadership in storage solutions with an award-winning service so you enjoy worry-free backup.
3. **You don't have weeks or months to roll out a backup solution.** We can deploy our service to hundreds of users in a fraction of the time it takes to build traditional backup solutions, saving you time and resources.
4. **You aren't willing to compromise security for convenience.** Our service uses the highest security standards and offers customers the option of added privacy and security by choosing a personal encryption key. All files are transferred using an SSL encryption.
5. **You want a set-and-forget backup solution that you don't have to constantly monitor.** We can schedule your backups to run daily, weekly, or monthly, or as frequently as every two hours for automatic backup.
6. **Your staff is already overextended.** Stop wasting time and money with hardware, stacks of CDs, and traditional tape backup systems. Our service frees up your in-house resources for productive use in core revenue-generating activities.
7. **You don't want to pay for software you aren't using.** Our online backup service is flexible. We'll help you determine the best solution for your business and eliminate excessive costs.
8. **You want a complete data protection solution without the hassle.** Today's data protection needs to include not only backup, but also the ability to securely access your files from anywhere. That's why our solution includes backup, sync, and mobile access.
9. **You're tired of the headaches associated with backing up remote and branch offices.** We manage multi-user environments easily and efficiently so you don't have to.
10. **You have a limited budget to spend on backup and prefer a simple payment plan.** Our backup solutions are affordable, with no hardware to purchase and little management required by you.

